

eMission

Business Sustainability + Carbon Reduction Programme



eMission Outline:

eMission is a 1-year subsidised programme to help businesses achieve nationally-recognised environmental accreditation (EnviroMark[®]-NZ Gold) and reduce their carbon footprint.

A business that joins the programme will receive:-

- Access to a Business Sustainability Advisor.
- EnviroMark[®]-NZ Accreditation (workshops and third-party audits for 3 levels, Bronze, Silver and Gold.)
- Energy, Transport and Waste Audits and advice on how to improve.
- Carbon emission calculation and guidance on how to reduce.
- Networking with other businesses.
- Opportunity to win the Greater Wellington Regional Council Environmental Awards.

eMission Objectives:

Participating businesses commit to:-

1. Implement a resource efficiency programme that will:
 - Reduce solid waste
 - Use energy efficiently
 - Use water efficiently (if an opportunity is identified)
 - Use raw materials efficiently (if an opportunity is identified)
2. Implement environmental procurement policies for suppliers and contractors
3. Adhere to relevant environmental:
 - accords
 - best practice
 - codes of practice
4. Achieve Enviro-Mark[®]NZ (Gold) certification.
5. Reduce carbon emissions

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Ten reasons to join eMission

1. **Support** - access to a business sustainability advisor, workshops and resources.
2. **Cost savings** - through using resources more efficiently. Businesses receive energy, transport and waste audits and guidance on reducing their carbon footprint in these areas
3. **EnviroMark[®]NZ accreditation** (workshops and third-party audits for three levels - bronze, silver and gold) - an easy to follow, staged approach to environmental accreditation
4. **Marketing advantage and reputation** - having a point of difference from competitors and the opportunity to win recognition through Greater Wellington Environmental Awards
5. **Improved systems** - through increasing staff awareness and participation
6. **Partnership and networking** with other businesses
7. **Legal compliance** - support that covers health, safety and environmental legislation
8. **Risk management** - businesses work towards environmental best practise and go above and beyond compliance.
9. **Staff morale** - from working for an organisation that cares about the future.
10. **Economical** - Government and local government sponsorship subsidised the programme by approximately half.

Business Testimonials:-

First Windows & Doors - Increased profits from becoming more resource efficient and found that the savings from energy efficiency alone will be worth the cost of the programme.



Booker Spalding - Found that by having the EnviroMark[®]NZ certification ranked them top of their client's supply chain list. Most government agencies request to see environmental certification from their suppliers.

Label and Litho - Gained a competitive advantage through involvement in the programme.



Thames Publications – The company's safety management and its safety response has substantially improved from being in the programme.

Formway Furniture – Found the programme to be an excellent phased approach to developing their Environmental Management System. By passing the third-party audits at each EnviroMark[®]NZ level they were able to credibly demonstrate they are taking steps to manage their environmental processes.

