



Movin' March 2022

Guide for Schools

movinmarch.com



**Greater
Wellington**
Te Pane Matua Taiao



Movin' March

1-31 March 2022

Getting tamariki moving!

Movin' March is run by Greater Wellington in partnership with local councils and is FREE for all primary schools (Years 0-8) across the region.

We help you encourage and celebrate walking and wheeling with fun competitions, resources and prizes. Registered kura will get WOW passport cards and a planet friendly resource pack. Check it out at [movinmarch.com/planet-friendly-resources](https://www.movinmarch.com/planet-friendly-resources).

[Register your kura at movinmarch.com](https://www.movinmarch.com).

Get on our mailing list

Don't miss out on receiving our regular mailchimp newsletters with everything you need to know about Movin' March. Email schooltravel@gw.govt.nz to be added to our list (teachers who register on behalf of the school will automatically be added).

Park & Stride

Some whānau live too far away to walk or wheel. Schools can set up designated drop off points or walking pou so students can walk part of the way and still take part in the WOW Passport Challenge. Download the [Park & Stride guide](#) from our website.



Bus trips count!

Travelling by bus is sustainable too. Schools are welcome to invite bussed students to fill in WOW passports. We suggest making time to walk or wheel on school grounds to give all tamariki the benefits of active travel.



Earlybird Draw

Register by **Friday 10 December 2021** to go into your district draw to win a **\$100 Prezzy card**. Six prizes to be won!

Movin'March Resources

We have lots of resources to help you run Movin'March at your school and to bring the joy of walking or wheeling into the classroom.

Te Reo Colouring Posters

Students can colour up posters of Jack in hīkoi, paihikara or kutarere mode and display these around the classroom. Download from our [website](#).

Te Reo Passports and Posters

All registered kura get WOW passports and posters in both te Reo and English to help promote Movin'March in Term 1.



Art templates

There is no Art Challenge in 2022 but we do have a library of templates on our [webpage](#) to inspire creativity in every student. Choose the one you like best and feel free to send in your school's best artwork so we can post these on our [Facebook](#) page during March.



Planet friendly Prize Packs

Movin'March kura will receive a kinder-on-the-planet prize pack to help you reward the walking and wheeling efforts of your students. Use these when stamping at the gate or as spot prizes at assemblies or celebrations. Our [merch guide](#) tells the story behind our sustainable choices that are easy to share in the classroom.



Newsletters

To go on the contact list to receive our regular mailchimps, contact schooltravel@gw.govt.nz.

We'll provide weekly content and pics that you can adapt for school newsletters promoting Movin'March to whānau.

Safety Tips

Check our [new website](#) for educational resources on scooter, bike & helmet safety.

Term Four Planning

Want to help students join the dots between how we travel and climate change?

Movin'March can help students explore environmental themes in the classroom using student agency and a te Ao Māori perspective.

Activity Plans

See our [website](#) for Activity Plans that bring Movin'March to life:

- Explore how walking and wheeling benefits you, your neighbourhood and our Planet
- Understand what Active Travel is and how we make a difference through our actions
- Involve everyone in creating an active travel Tikanga at your school.

Active Travel Action



Developed by Greater Wellington and Enviroschools, this resource helps with quick ideas and deeper dives on how travel choice connects to bigger issues such as caring for the environment.

WOW Passport Challenge

The WOW (Walk or Wheel) Passport Challenge is at the heart of encouraging tamariki to walk, scoot or bike during Movin' March.



Every passport we receive goes in the draw to win one of 12 x \$400 MYRIDE vouchers! **Competition runs 1-31 March.**



Prizes

All entries will go in the draw to win \$400 MyRide vouchers. Twelve prizes up for grabs!

How it works:

- Registered kura get WOW passports and resource packs early T1
- Hand out passports to tamariki and ask seniors to stamp these at the gates or teachers can tick off in the classroom
- Let whānau know about Park & Stride spots (places parents can park away from the gate and walk or wheel the rest, see page 2 for more info)
- Encourage whānau to get walking or wheeling, take part in the Whānau Photo Comp and reward with spot prizes from your resource packs. We'll provide content & pics to help you promote Movin' March in school newsletters (see our [website](#))
- Send all passports (complete or not!) to the Movin' March team at Greater Wellington by Thursday 14 April 2022 (last day of T1) to be in to win
- To order more cards or view Terms and Conditions go to our [website](#).

The more Passports the better!

- Trips to AND from school both count
- Walking and wheeling via Park and Stride spots or via bus/train also counts. This can always be complemented with fun exercise on school grounds so all tamariki can take part.



Whānau Photo Competition

Promoting the [Whānau Photo Competition](#) is a great way to bring families on board with walking or wheeling to school, and there's some great prizes to be won!

We want to hear and share your walk or wheel experiences. Simply post a pic or message responding to our weekly themes and be in to win one of 5 x Micro Scooters or 10 x Family passes to fun Wellington destinations! **Competition runs 1-31 March.**



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WOW Family Day

Kura love to celebrate with a theme day during Movin'March. Celebrate with a Dress your Wheels or even Walk your Dog to School day! Senior students love to help run activities, for more ideas see our [website](#).

Let us know (schooltravel@gw.govt.nz) when you're celebrating so we can share your pics and stories on our [Facebook](#) page. WOW family days are a great opportunity to invite everyone to get on board and to try walking or wheeling – even if it's just for one day.



Give us your views

We love getting your feedback so we can improve Movin'March every year. A survey for parents, students and teachers will be sent to your Movin'March lead teacher at the end of March. Kura who complete the survey will go in the draw to win a \$100 Prezzy card. 🎁

Movin' March 2021 Results

132

kura
registered

37,545

tamariki
potentially
participated

162,594

walk or wheel
trips recorded

"We love this initiative and the students love coming to school and getting stamps on their cards and the spot prizes... [it's] promoting sustainability as well."

Teacher, Wellington city school

"My child LOVED biking to school every day, even when it was raining. It made him fall in love with going on his own and gave him so much confidence. It also helped teach him road safety, to look after himself and keep himself safe."

Parent, Kāpiti school

"I like walking with my mum, I show her all the different colours I see in Māori, I wouldn't get to do that while she is driving to school"

Student, Hutt City school

Prizes for Movin' March competitions have been made possible with generous support from:



MY
RIDE



ZEALANDIA
TE MĀRA A TĀNE

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Movin' March

1-31 March 2022

Keep these competition dates and prize details handy during Movin' March. This factsheet is also available on our website so you can share with school staff or whānau. For everything Movin' March go to www.movinmarch.com

Competition	Deadline	Prizes
Earlybird Draw All schools that register by 5pm Fri 10 Dec will go in the draw to win one of 6 prizes	Fri 10 Dec 2021	(SL) School (ST) Student (PT) Parent (SL) \$100 Prezzy card x 6
WOW Passport Challenge Post all cards (a maximum of two incomplete cards per student) by Thurs 14th April to the Movin' March Team, see address below	Runs 1-31 March Thur 14th April 2022	(ST) \$400 MYRIDE vouchers x 12
Whānau Photo Competition Post a pic or message responding to weekly themes	Runs 1-31 March Winners announced 11 Apr 2022	(PT) 5 x Micro Scooters 5 x Zealandia Family passes 5 x Staglands Family passes
Surveys Complete our school, parent and student surveys to give us your Movin' March feedback	Closes 9th May 2022	(SL) \$100 Prezzy card (PT) \$100 Prezzy card (ST) \$50 Prezzy card

Contact Us

Email: schooltravel@gw.govt.nz

Movin' March team

Greater Wellington Regional Council

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