

# Greater Wellington Summer Events Survey 2024 Privacy Statement

## What this statement covers

Greater Wellington Regional Council (Greater Wellington) has created this privacy statement to explain how we deal with your personal information collected through the Greater Wellington Summer Events Survey.

## What personal information do we collect, and how will we use it?

The personal information collected includes your survey responses on the 2024 Summer Events Programme, and demographic information (location, gender, age group and ethnicity).

We use this information to:

- Identify improvements for the 2025 Summer Events programme
- Find out (using aggregated and anonymised analysis) what audiences are attending Greater Wellington events, and where they travel from.

## Using your information

We will only use the personal information provided to us:

- For the purposes we collect that information
- For other reasons permitted by the Privacy Act 2020 (e.g. with your consent, for a directly related purpose, or where the law permits or requires this use).

## Providing your information to others

The collected information will not be shared with third parties.

## Further Information

For further information about how Greater Wellington handles your personal information including how to request a copy please refer to [Greater Wellington's Privacy Statement](#).